

YOUR CHECKLIST FOR E-COMMERCE

Understanding what's involved with your e-commerce store

For product-based businesses, having an optimized and user-friendly e-commerce option for your customers is essential for staying competitive. From defining your product and selecting the right sales platform to choosing a shipment carrier and tracking your goods, e-commerce can be a lot to handle. Whether you're already selling online or not, Werkbot, a leading web development agency, has created this simple guide to help start your e-commerce strategy.

Define Your Product Type

- Physical
- Digital
- Tickets
- Recurring

Platforms

- Shopify
- BigCommerce
- Magento
- Other _____

Carriers

- UPS
- FedEx
- Other _____

Shipping

- National
- International
- To email
- Local Pickup
- Other _____

Box sizes

Dimensions & Weight

- Product 1: Width _____ Length _____ Weight _____
- Product 2: Width _____ Length _____ Weight _____
- Product 3: Width _____ Length _____ Weight _____

Payments

- Paypal
- Authorize.net
- Stripe
- US Epay
- Other _____